

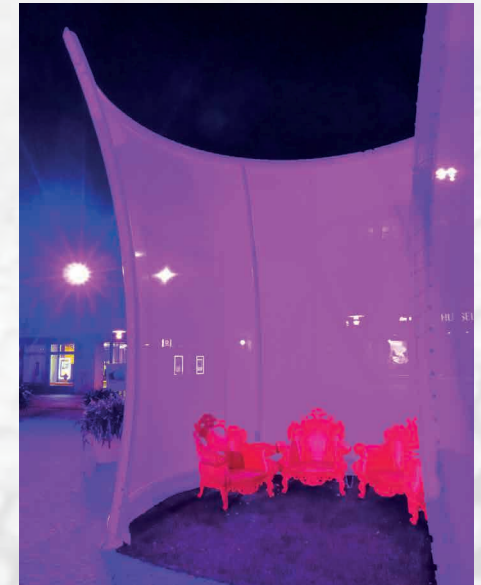
Weisse Salons, Germany

VALMEX® TF 400



Design: Annette Sinz-Beerstecher
Dr. Lars Meeß-Ohlson

Manufacturer:
Planex Technik & Textil GmbH



Weisse Salons

Dr. Lars Meeß-Olsohn:

**“During the day it seemed to be a straight monolithic surface...
...illuminated with a projector in the night, it was an excellent
open projection screen“**

Project:	Artistic installation for an exhibition
Location:	Schwäbisch-Gmünd, Germany
Material:	VALMEX® TF 400
Colour:	White
Quantity:	200 sqm
Concept & Design:	Annette Sinz-Beerstecher / Dr. Lars Meeß-Olson
Manufacturer:	Planex Technik & Textil GmbH
Completion:	May 2014



The art project “Weisse Salons” was created on the occasion of the State Garden Show in Schwäbisch-Gmünd 2014.

Anette Sinz-Beerstecher and Dr. Lars Meeß-Olsohn were commissioned to bring the garden topic to market place of Schwäbisch-Gmünd. The task was to raise the amenity value and invite passersby to rest for a second and get in contact with the historical place. The solution of these two artists had been several plants in squared position all over the market place, orange baroque chairs, huge round steel frames and a coated textile mesh from Mehler Technologies.

The project took place in front of the Johannis Cathedral, which was built in the 13th century. The installation site was in a sensitive area of the city above a former cemetery, where, thanks to Krinner screw foundations, only minimal intervention was made possible with full dismantling.

Dr. Lars Meeß-Olsohn: “The installation was a huge challenge. Our intention had been to create a space where the historical context of the area between cathedral and museum is changed. With exceptional material applied, we formed a strong antagonistic design towards the historical area while surprisingly creating new zones of intimacy and inspiration. Our vision was to get passersby inspired to think about the history of this place.”

The construction of the “Weissen Salons” is built up on a chalice-shaped frame construction of curved round pipes. The dimension of one single “Salon” is up to 6 meters high and 6,5m wide. The frame is surrounded by a guardrail to install the coated textile cover. After a detailed computer based cutting calculation, the **VALMEX® TF 400** material assembled with a surrounding beading. Umpteen eyelets were installed on the bottom, to allow a solid cording. The result is a perfect and crease-free appearance.